

New Grape Growers Conference



- 8:30am** Registration
- 9:00am** Welcome,
Cain Hickey, UGA Viticulture Extension Specialist
- 9:05am** How the Georgia Tourism Division Can Help Market your Winery
Cheryl Smith, Senior Tourism Project Manager, Northeast Georgia Mountains, GDEcD
- 9:25am** GWP/WAG Membership, Networking with Industry Stakeholders, and the Need for Vineyards
Emily DeFoor, Manager, Habersham Vineyards and Winery
- 9:45am** What to Consider before Planting Your First Grapevine
Joyce Rigby, owner, Rigby Viniculture Consultancy
- 10:15am** BREAK AND NETWORKING
- 10:30am** Farm Winery Success Factors
Bruce Cutler, UGA Small Business Development Center
- 11:00am** Vineyard Financial Calculator Tool
Cain Hickey, UGA Viticulture Extension Specialist
- 11:30am** Lessons Learned from 20 Years Growing Grapes in a Challenging Climate
Eric Seifarth, Owner, Crane Creek Vineyards
- 12:00pm** LUNCH AND NETWORKING
- 1:00pm** Variety Considerations and UGA Extension Support
Cain Hickey, UGA Viticulture Extension Specialist
- 1:30pm** County Vineyard and Wineries Roll Call, How Extension Can Help
UGA Extension Viticulture Team Members: Paula Burke, Melissa Mattee, Clark MacAllister, Nathan Eason,
- 2:00pm** Vineyard Wildlife Deterrence
Mike Mengak, UGA Wildlife Management Specialist
- 2:30pm** Vineyard Site Selection, Establishment, Trellis and Training Options
Cain Hickey, UGA Viticulture Extension Specialist
- 3:00pm** BREAK AND NETWORKING
- 3:15pm** Overview of Relevant Grapevine Diseases
Phil Brannen, UGA Fruit Pathology Extension Specialist
- 3:45pm** Grower-Winery Relations: Setting the Stage for Success
Mario Mazza, CEO, Mazza Vineyards
- 4:15pm** Networking Social with Speakers and Industry Members
- 5:30pm** Adjourn